

A VISION PLAN WITH A PERSONALIZED TWIST

VSP® EASYOPTIONS



Everyone's eyes are different. So how do you offer a vision plan that meets all your employees' and their dependents' needs? It's easier than you think. VSP EasyOptions makes customized coverage a breeze.

Customized Coverage For All

VSP EasyOptions provides your employees and their dependents with great comprehensive vision coverage, plus the flexibility to individually choose a covered upgrade after they get a prescription from their VSP network doctor.

It's Super Simple

No additional administration for you.

We'll even create a custom employee communications plan to help spread the good news.

For just a little more a month pretax, your employees get one fixed price that covers a variety of valuable upgrades.

Valuable Savings

Your employees and their dependents will get great savings, because they can choose the covered upgrade that gives them the most value based on their unique needs.



THE ONE AND ONLY

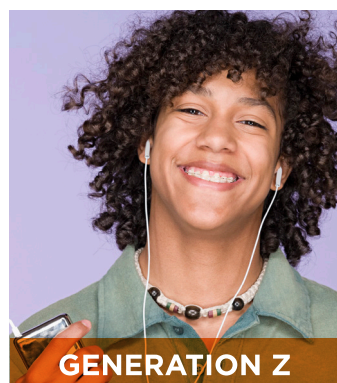
benefits customization feature in the industry.



NO GUESSWORK.

Every employee and their dependents choose their upgrade during their VSP network doctor visit.

EMPLOYEES AND DEPENDENTS WANT...



GENERATION Z

"...to try contacts instead of glasses."

The Savings:
\$100



MILLENNIALS

"...an anti-reflective coating to reduce digital eye strain."

The Savings:
\$85



GENERATION X

"... more to spend on designer frames."

The Savings:
\$100



BABY BOOMER

"...progressive lenses so I can see near, far and in between."

The Savings:
\$95-\$175

And they get to choose their own covered upgrade, too.

Savings are based on a VSP Choice plan with a \$150 frame and contact lens allowance.

HERE'S HOW IT WORKS: EASY AS 1, 2, 3!



STEP ONE

You choose the package.
We'll help with insights
into what your
employees want most.



STEP TWO

After enrollment, **your
employees and their
dependents** visit their
VSP network doctor.



STEP THREE

Their doctor will
help choose the right
covered upgrade to
maximize savings.

GIVE THEM WHAT THEY WANT.

Choose a package below. Have something else in mind? Let's talk.

\$230
Frame Allowance
OR
Photochromic
Lenses
OR
Anti-Reflective
Lenses

\$230
Frame Allowance
OR
Anti-Reflective
Lenses
OR
Photochromic
Lenses
OR
Progressive
Lenses



78%
**OF CONSUMERS
VALUE PERSONALIZED
BENEFITS GEARED
TO THEIR INDIVIDUAL
CIRCUMSTANCES
AND AGE**

2014 MetLife Study of Employee Benefits Trend

For less hassle and more happy, choose VSP EasyOptions today!